The purpose of Leadership BISD is to develop leaders who can and will take their knowledge of the district and share it in the community and within their circles of influence.
AGENDA

Wednesday, February 22
Curriculum and Instruction

Wednesday, April 11
State Testing/Accountability

Wednesday, May 23
School Finance/Future Bond Referendums

Wednesday, September 12
Campus Administration/Staff and Student Services/Open Enrollment

Wednesday, October 24
Communications/Volunteers/Technology
Who Are You?

- Name
- Role in BISD
  (Parent, Grandparent, Business/Community member, Staff)
Did You Know?

• Fifth largest school district in Tarrant County
  Source: 2010-11 AEIS report

• Enrollment: More than 23,000 students

• Employees: 2,906 (One of the top 20 employers in Tarrant County.) Source: Tarrant County

• Serves a growing population of more than 150,000
  Source: 2010 Census
LEADERSHIP
BIRDVILLE INDEPENDENT SCHOOL DISTRICT

The Role of the Board of Trustees/
Superintendent/
Superintendent’s Cabinet

January 11, 2012
Have you ever wondered … ?

School Board

Superintendent

Cabinet

What do they do?
School board members have individual duties and powers as described in the Texas Education Code.
Approved by legislation, school board members are paid a small annual stipend based on the district’s total enrollment.

FALSE
The public can have open dialogue with the board on any topic during a board meeting.

FALSE
The superintendent chooses the football uniforms and determines the annual football schedule.

FALSE
The superintendent is responsible for the overall direction of the district’s curriculum.
The superintendent’s cabinet is where the superintendent stores his lunch.

FALSE
The Cabinet helps the superintendent oversee all aspects of the district's operations.

TRUE
What does the school board do?

At your table, develop what you think are the top three responsibilities of a trustee.
What does the school board do?

• Adopt policies

• Hire and evaluate the superintendent

• Approve an annual budget

• Ensure creation of a vision and goals for the district

• Communicates the district’s vision and success to the community

Source: Texas Association of School Boards (TASB)
Birdville ISD’s board of trustees is made up of seven publicly elected individuals who meet at least once a month to take care of school business.
Trustees are elected by members of the BISD community to one of seven places. Each trustee is elected to a three year term.

<table>
<thead>
<tr>
<th>Trustee</th>
<th>Place</th>
<th>Current Terms Expire</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joe Tolbert</td>
<td>1</td>
<td>2014</td>
</tr>
<tr>
<td>Dolores Webb</td>
<td>2</td>
<td>2014</td>
</tr>
<tr>
<td>Brad Greene</td>
<td>3</td>
<td>2012</td>
</tr>
<tr>
<td>Jack McCarty</td>
<td>4</td>
<td>2014</td>
</tr>
<tr>
<td>Richard Davis</td>
<td>5</td>
<td>2012</td>
</tr>
<tr>
<td>Ralph Kunkel</td>
<td>6</td>
<td>2013</td>
</tr>
<tr>
<td>Cary Hancock</td>
<td>7</td>
<td>2013</td>
</tr>
</tbody>
</table>
How do school boards make decisions?

A school board is a local governmental body that can take action only by a majority vote at a legally called public meeting.
What is the closed session on the agenda?

Under the Open Meetings Act, a governing body may hold a closed meeting for one or more of the following reasons:

- Consideration of specific personnel matters
- Consultation with Board attorney
- Purchase, exchange and/or sale of real property.

Note: Any action taken resulting from closed session discussion must take place in open session.
Can the public participate in a board meeting?

The Open Meetings Act allows the public to observe the open portion of a meeting. Anyone may attend. However, the right to attend meetings does not include the right to participate or comment. A called meeting of the Board is held in public, but it is not the public’s meeting.
Can the school board respond to the public during the open forum portion of the meeting?

Board policy BED (Local) only permits specific factual information or reciting of existing policy in response to inquiries, but the Board cannot make decisions or comments regarding any subject that is not included on the posted agenda.
Superintendent

What are the responsibilities of the superintendent?

At your table, develop what you think are the top three responsibilities of the superintendent.
As Chief Executive Officer, the superintendent’s duties include …

- Complying with all lawful Board directives, state and federal law, district policy, rules, and regulations

- Recommending employment of all professional employees

- Directing, assigning, reassigning and evaluating all employees

- Developing and establishing administrative regulations, rules, and procedures necessary for the efficient and effective operation of the District
What are Dr. Brown’s top three priorities?

- Student and Staff Safety
- Student Performance
- Customer Service
What is the Superintendent’s Cabinet?

The Cabinet assists the superintendent in overseeing district operations and resources to ensure establishment of appropriate learning environments and support for all schools and students.
Who are the members of BISD’s Cabinet?

Darrell G. Brown, Ph.D.
Superintendent

Lane Ledbetter, Ed.D.
Associate Superintendent
Curriculum and Instruction

Joe Cammarata
Associate Superintendent
Staff and Student Services

Mike Seale
Associate Superintendent
Finance

Mark Thomas
Communications Officer

Open
Executive Director
Technology and Information Management Services
Associate Superintendent
Curriculum and Instruction

Provides leadership for the overall instruction programs of the district
Associate Superintendent
Curriculum and Instruction

Provides leadership for the overall instruction programs of the district

**Instruction:**
- Align and revise curriculum
- Identify what is taught in district classrooms
- Recommend changes in the instructional programs

**Assessment and Accountability**
- District assessment program
- State assessment and accountability system (STAAR)
- Data analysis and program evaluation
Associate Superintendent
Curriculum and Instruction
Provides leadership for the overall
instruction programs of the district

Major Initiatives:
• Professional learning communities
• Common assessments
• Curriculum management system
• STAAR Implementation
• Data collection and analysis
Associate Superintendent Staff and Student Services

Provides leadership for the overall campus administration at the district level

Campus Support
- Supervise and evaluate campus principals

Personnel
- Supervise and evaluate Director of Personnel
- Coordinates District Personnel Committee for new staff recommendations
- Represents Superintendent/District as hearing officer for employee complaints
- Coordinates with central office and campus staff for enrollment data and projections
Associate Superintendent Staff and Student Services

Provides leadership for the overall campus administration at the district level

**Student Services**

- Supervise and evaluate Director of Student Services
- Conducts appeal hearings as related to student discipline and attendance
- Serve as the coordinator for Title IX issues, Section 504, and the American with Disabilities Act
- Monitors campus safety plans
Associate Superintendent
Staff and Student Services

Provides leadership for the overall campus administration at the district level

Other Duties

• Facilitate the development of budgets for campuses, the Personnel Department and the Department of Student Services
• Provide supervision for all BISD trustee and bond elections
• Represent the district in consultation with school attorneys
• Coordinate the development of Board policy, guidelines and administrative regulations
• Assist with the development of the District Improvement Plan
Provides leadership for the overall financial and business operations for the district
Associate Superintendent Finance

Provides leadership for the overall financial and business operations for the district

Child Nutrition

- Serves 22,000 meals per day
- More than 16,000 of those are free or reduced

Purchasing

- Responsible for $20 million in operating purchases per year plus construction
- Bids and Co-ops
Associate Superintendent Finance
Provides leadership for the overall financial and business operations for the district

Transportation
• Fleet of 90 buses
• Transporting 2,500 students to and from school daily plus field trips
• Traveling 875,000 miles per year

Building and Grounds
• Maintains 3.7 million square feet of indoor space
• Space includes 33 campuses
• More than 1/3 of those campuses were built prior to 1960
Associate Superintendent Finance

Provides leadership for the overall financial and business operations for the district

Finance

- Annual Operating Budget of $162 million
  - $142 million is personnel
  - $ 72 million from local taxes
  - $ 90 million federal and state
- Annual Bond Debt of $27 million

Birdville ISD receives less funding per student than all but one school district in Tarrant County.
Communications Officer
Directs the overall communications program for the district

- Serves as the media spokesperson
- Responsible for all content and production of district communications
- Assists with school board and district activities
- Coordinates the annual Golden Gala (Teacher of the Year Banquet)
- Coordinates the district’s volunteer program
- Coordinates various communications councils and Leadership BISD
- Serves as liaison with business and community service organizations and the Birdville Council of PTAs
Executive Director of Technology and Information Management Services

Provides strategic direction and long-range planning for all areas of the district’s technology

- 15,000 computing devices (servers, workstations, laptops, handhelds, smart phones, printers)
- 3,500 landline phones
- 1,000 projectors
- 950 wireless access points for 4,000 connected devices
- 800 security devices (cameras, badge access points, alarm systems)
- 150 software packages utilized by 2,000 staff users, plus students and parents
- Infrastructure required to support all this technology in 40 buildings spread across 42 square miles
What is your takeaway from today?
“The first step toward creating an improved future is developing the ability to envision it. VISION will ignite the fire of passion that fuels our commitment to do WHATEVER IT TAKES to achieve excellence. Only VISION allows us to transform dreams of greatness into the reality of achievement through human action. VISION has no boundaries and knows no limits. Our VISION is what we become in life.”

— Tony Dungy